



Estes Park | Fort Collins | Longmont | Loveland

# CSU Powerhouse Tour

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Efficiency Works Business

# Efficiency Works™

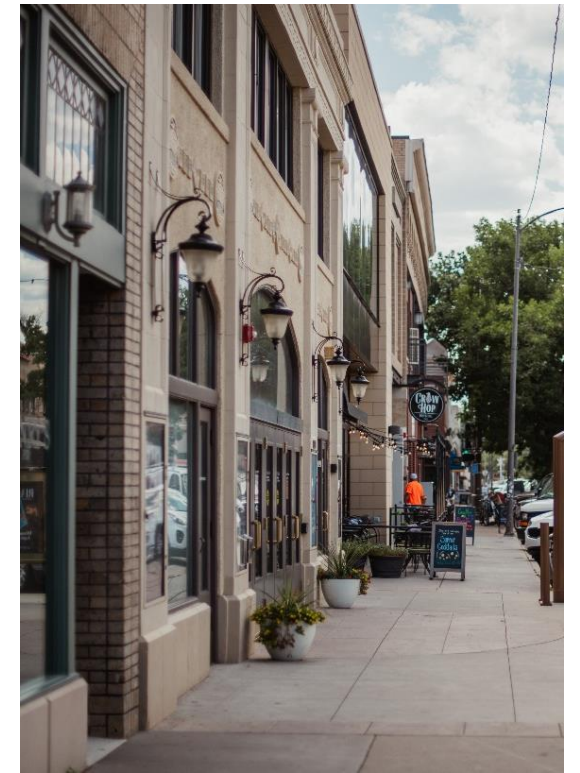
Estes Park Power  
and Communications

Fort Collins  
Utilities

Longmont Power  
& Communications

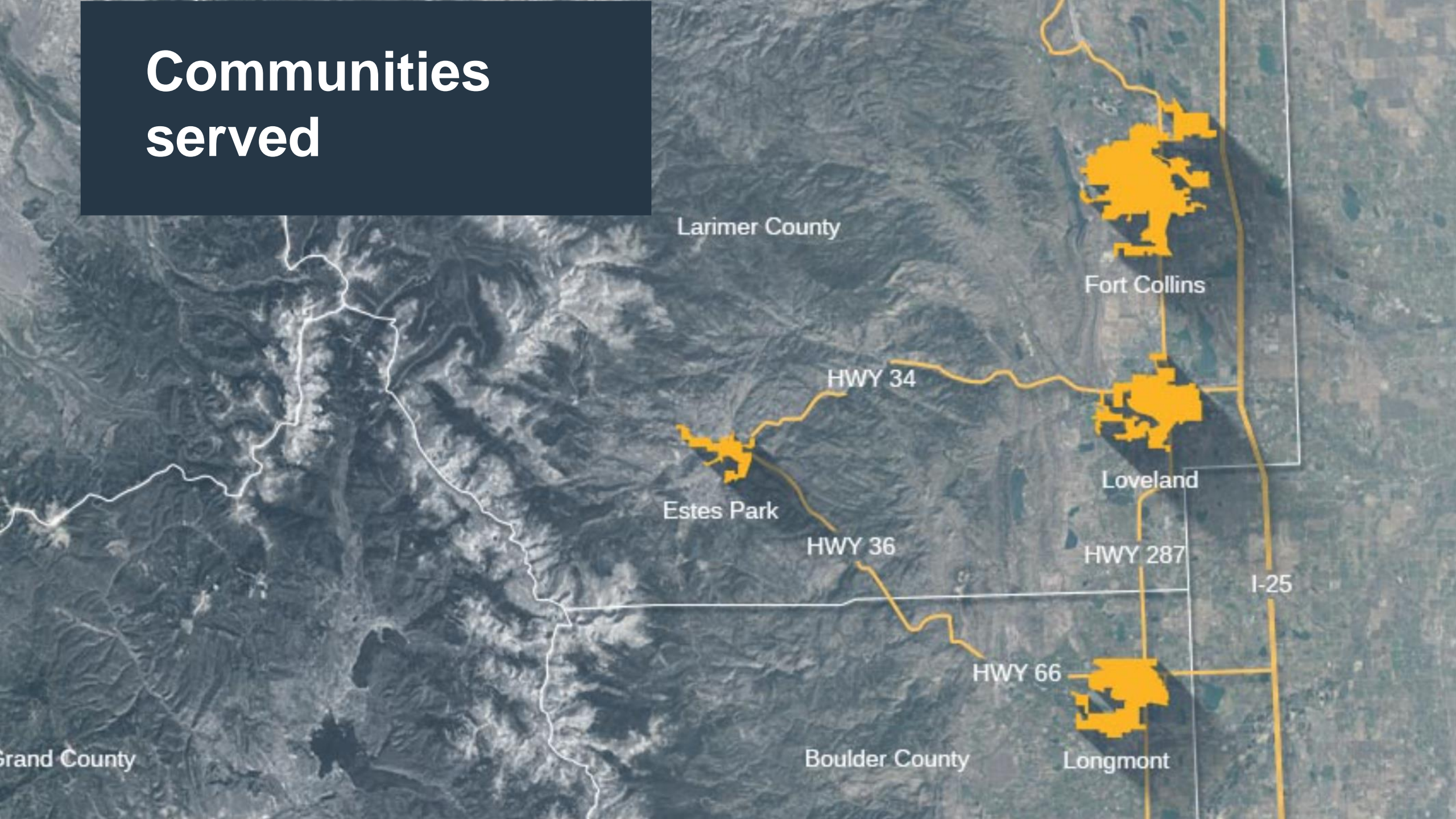
Loveland Water  
and Power

Platte River  
Power Authority





# Communities served



Larimer County

Fort Collins

HWY 34

Estes Park

HWY 36

Loveland

HWY 287

I-25

HWY 66

Boulder County

Longmont

Grand County



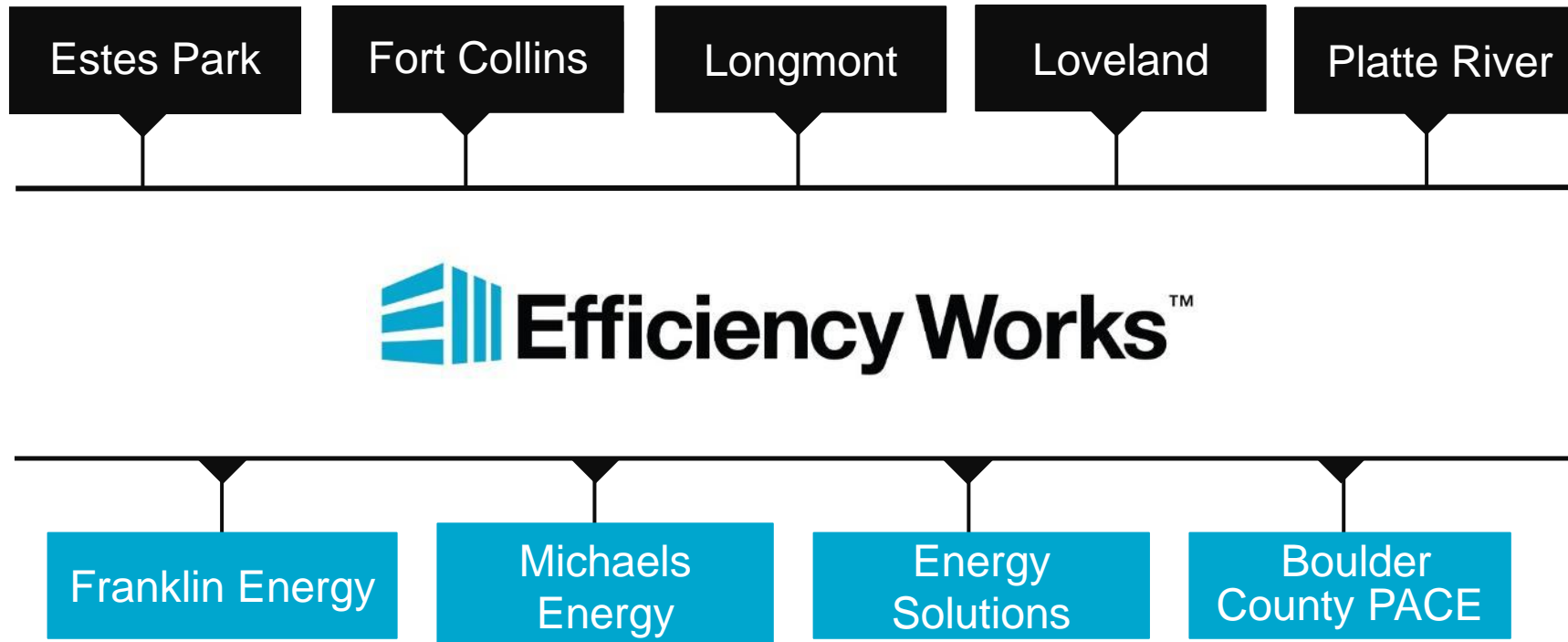


**10**  
**YEARS**



# The Efficiency Works team

A collaborative effort



# Making it all work behind the scenes

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**Sam Schieffelin**

Platte River  
program coordinator



**Kirk Reimann**

Platte River  
program specialist



**Kali Osborn**

Platte River  
program manager



**Alaina Hawley**

Platte River  
supervisor

# Efficiency programs for all needs



## Resources

Work with staff to access professional resources to support projects or get facility assessments completed.



## Service providers

Be listed on the Efficiency Works “Find a service provider” page used by customers looking for efficiency upgrade professionals.



## Incentives

Offset the cost of efficiency upgrades through rebates and direct install opportunities.



## Building tune-ups

Optimize existing facilities' HVAC systems through enhanced maintenance and retrocommissioning efforts.

# Five years of impact

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## Business

Over 200 service  
providers  
participated

Over 19,000 LED  
lamps installed

Over \$24 million  
rebates paid



Over 90,000  
MWh saved

Over 3,200 upgrades

Over \$8.7 million  
saved annually



# 2024 – 25% bonus

Beginning January 1, 2024, for projects completed by November 15, 2024

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## Eligible categories include:

- Lighting
- Food service
- Grocery
- Building envelope
- Cooling
- VFDs

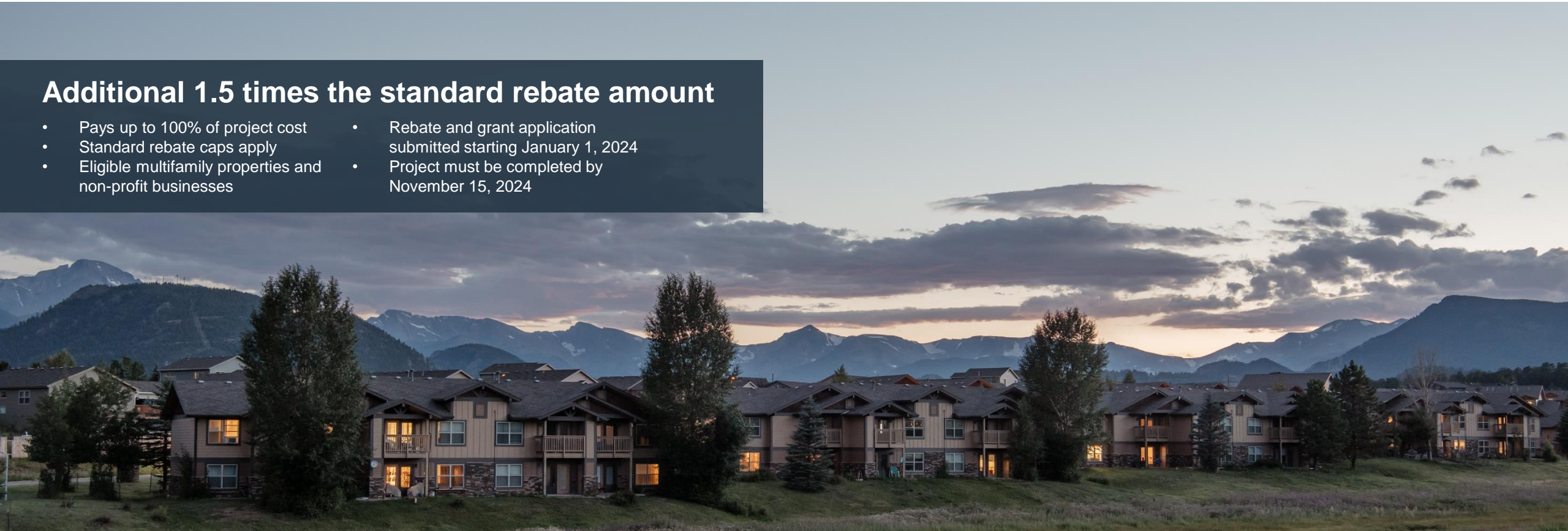
# Community Efficiency Grant

Helping those that serve the community

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## Additional 1.5 times the standard rebate amount

- Pays up to 100% of project cost
- Standard rebate caps apply
- Eligible multifamily properties and non-profit businesses
- Rebate and grant application submitted starting January 1, 2024
- Project must be completed by November 15, 2024



# 2024 CEG eligibility criteria expansion

## All multifamily properties and community service organizations

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### Community service organizations (Must select 2 or more)

- ☐ The applicant is an IRS 501(c)3 nonprofit organization in good standing with the State of Colorado.
- ☐ The application is a community service provider, defined as a non-profit, tax-exempt entity whose core mission is to provide one of the following critical services: (must select at least one)
  - ☐ Childcare centers in dedicated commercial spaces
  - ☐ Community centers
  - ☐ Disability service providers
  - ☐ Domestic violence centers
  - ☐ Emergency services organizations
  - ☐ Family support organizations
  - ☐ Food pantries
  - ☐ Homeless shelters
  - ☐ Immigration service providers
  - ☐ Job training and workforce development services
  - ☐ Libraries not owned by a town or municipal government
  - ☐ Mental and behavioral health facilities
  - ☐ Rehabilitation providers
  - ☐ Women's or children's shelters
- ☐ The applicant is a place of worship with low-income or community welfare services provided directly from the organization. Efficiency upgrades must be completed in facility area providing low-income services to qualify. A summary of services and what parts of the facilities they are provided in, must be submitted along with this application.
- ☐ Other (if there are additional eligibility considerations, please tell us why your business/organization should qualify for this grant):

### Multifamily properties

- ☐ The applicant's building has 5 or more residential units and a commercial electricity meter.
- ☐ Other (if there are additional eligibility considerations, please tell us why your business/organization should qualify for this grant):



# Electric vehicles (EVs)

## EV information webpage:

- Visit [efficiencyworks.org/electric-vehicle-information](https://efficiencyworks.org/electric-vehicle-information)

## EV buyers guide website:

- Information to support decision making
- Compare EV and non-EV models
- Visit [ev.efficiencyworks.org](https://ev.efficiencyworks.org)


## EV Fleet Planner:


- Information to support decision making
- Explore available EV models
- Compare EV and non-EV fleet costs
- Visit [evfleet.efficiencyworks.org](https://evfleet.efficiencyworks.org)

## Public Level 2 EV charging infrastructure incentives:

- Up to \$5,000 per port
- Preapproval required

Shop exclusive deals on energy efficiency products at our [Efficiency Works Store](#)

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## Electric vehicle information

With increasing interest around electric vehicles, Efficiency Works aims to provide information for residents and businesses to make informed decisions about electric vehicles purchases.

See below for more information on general EVs, commercial EV solutions and incentives and other programs by the local, state and federal government.

Efficiency Works created a guide to help individuals identify EVs based on criteria such as budget, mileage and charging options. Visit [ev.efficiencyworks.org](https://ev.efficiencyworks.org) to visit the EV resource page.



### Electric vehicle information

- Incentives
- Vehicles
- Learn more about electric vehicles

### Commercial EV solutions

- Public charging infrastructure incentives
- Charge Ahead Colorado
- Colorado Energy Office Fleet Zero

### Other resources

- State of Colorado Zero Emission Vehicle Tax Credits
- Federal EV driver information

# New offerings as of July 1<sup>st</sup>

## Building Operator Certification incentives

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- Available for building operators who operate commercial building 50,000 ft and greater who complete and pass the Building Operator Certificate (BOC) program
- \$1,200 rebate to help offset the cost of the class and certification test
- Next BOC class begins in September 2024
- Learn more and apply at [EfficiencyWorks.org/business/rebates](https://EfficiencyWorks.org/business/rebates)

## Fleet electrification study incentives

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- Incentives to help offset the cost of in-depth fleet electrification studies for commercial customers with at least 1 fleet vehicle
- Incentive tiers are based on fleet vehicle type and quantity
- Studies must be completed by an Efficiency Works Business listed service provider with the fleet electrification study specialty
- Learn more about the offering and how to become listed for the fleet electrification specialty at [EfficiencyWorks.org/business/fleet-electrification](https://EfficiencyWorks.org/business/fleet-electrification)

# Service provider development grant

## We want you with us on our journey

Support to continue your team’s growth and skill development within efficiency.

- Up to \$2,000 available per service provider per calendar year
- Find an efficiency training and Efficiency Works Business will help pay for it
- Send staff to attend select Efficiency Works Business trainings and receive standardized compensation for their time

Listed service provider	
Annual training maximum:	\$2,000
Amount reimbursed for custom training:	50%
Minimum reimbursement:	\$75



# Service provider training portal

## Free on demand, short videos on selling energy

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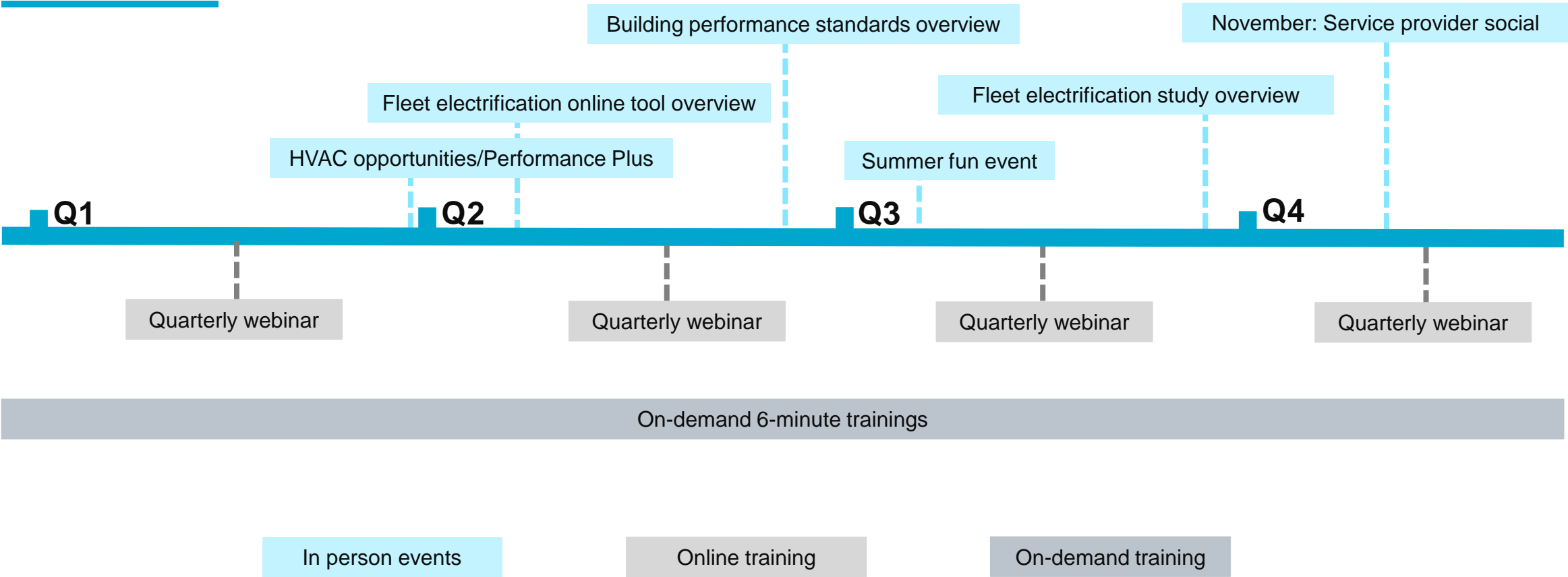
Year long license to Selling in 6 commercial and industrial on-demand sales training

- Industry leading training boiled down into 6-minute videos
- Over 100 videos on selling commercial energy upgrades
- Quarterly webinars starting 2023



# 2024 events

## A variety of ways to participate





# STEAM mobile classroom

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Efficiency Works and Platte River Power Authority are proud sponsors of the CSU Energy Institute's STEAM Mobile Classroom. Together, we hope to inspire the next generation to meaningfully engage with clean energy by providing students authentic, hands on learning experiences.





# Thank you for participating in Efficiency Works Business

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Business@EfficiencyWorks.org  
[EfficiencyWorks.org](https://EfficiencyWorks.org)



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