

Custom incentives and conditions

Revised January 2025

Category	Incentive	Criteria
Energy	\$0.10 per kWh per year saved	Must save a minimum of 75,000 kWh/year
Demand Reduction	\$500 per kW saved	During summer peak period (weekdays, June-August, 3pm-6pm), discounted for equipment duty cycles and any other factor reducing consistent coincident peak demand savings. Must reduce peak demand by at minimum of 7.5 kW.
Water	\$10 per 1,000 gallons per year saved	Fort Collins Utilities water customers only
Process Electrification ⁷	\$0.25 per kWh electrified ⁸	Must electrify at least 75,000 kWh/year. Loads supporting process systems are eligible. Standard space heating and cooling technology serving the process floor is ineligible.

Additional requirements

1. The custom rebate is the greater of the energy, demand, and water rebate.
2. Custom electric incentives are capped at 75% of project cost for incentives less than \$50,000. For custom electric incentives greater than \$50,000, the rebate will be capped at 50% of project cost. All custom water incentives are capped at \$5,000.
3. Projects may not qualify if the simple payback is greater than 15 years or longer than the product's expected life.
4. Project may not qualify if the product/project's expected useful life is less than 2 years.
5. All custom projects require preapproval.
6. If a prescriptive rebate is available for the proposed project, the project is not eligible for a custom incentive.
7. Process electrification incentives that plan to use a less efficient method of electrification (e.g. electric resistance) when a more efficient method (e.g. heat pump) is available, will be required to provide a technical and financial case for why the more efficient method was not chosen. Without the technical and financial case, a rebate may not qualify for the process electrification custom incentive.
8. Process electrification incentives may be limited/reduced based on the impact on the facilities peak demand. If deemed necessary a demand impact penalty may be applied

based on the summer peak period outlined in the demand reduction custom incentive criteria.

Incentive details and requirements:

- Electric efficiency incentives are available to commercial electric customers of Estes Park Power and Communications, Fort Collins Utilities, Longmont Power & Communications or Loveland Water and Power
- Water efficiency incentives are available to commercial water customers of Fort Collins Utilities, City of Longmont or Loveland Water and Power
- Rebates are available for NEW equipment only. Used or refurbished equipment does not qualify.
- Total incentive amounts over \$10,000 require pre-approval before efficiency upgrades begin
- Total incentives are limited to 100% of a project total upgrade cost
- Water incentives are subject to a \$5,000 cap
- Efficiency Works Business maximum incentive limits will apply per project, see Program Guide for details
- Applications must be submitted within 45 days of purchase or project completion.
- Proof of purchase required. Proof of purchase, or other supporting documentation must include:
 - date of purchase, price paid, model information to verify eligibility and shipping information if applicable.
 - Program reserves the right to verify installation of a rebated product.
 - Efficiency Works reserves the right to discontinue or change rebates without official notice.